



PROJECT

Hancock County Economic Development Website Update



Hancock County EDC



\$2,500

PROJECT OVERVIEW:

The Hancock County Economic Development Council has updated their website with the support from the MIBOR ECDC. Hancock County Economic Development Council is using their website to highlight the assets and quality of life amenities their communities offer as a way of attracting companies to bring and keep their skilled workforces and quality jobs to Hancock County.

IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Encourages Approaches that are Community-Driven, Comprehensive and Collaborative
- Increases Talent Attraction Efforts
- Increases Business Retention Efforts
- Encourages Small Business Growth
- Connects Talent
- Encourages Entrepreneurship and Innovation
- Increases Tourism Opportunities

